

YOU THE FASHION JURY

THE A-LIST WERE OUT IN FORCE FOR NEW YORK FASHION WEEK AND, NOT TO BE OUTDONE BY THE RUNWAY, IT WAS PLATFORMS AT DAWN. BUT WHAT WILL THIS WEEK'S DESIGNER JURY MAKE OF THEIR EFFORTS? THE VERDICTS ARE IN...



Cassandra Thorn & Pony Evening Bag in Brown

The panel...



Sarah-Jane Clarke and Heidi Middleton
Sass & Bide



Michael Herz
Head of design at Aquascutum

...And you

JOIN OUR JURY EVERY MONDAY AT Graziadaily.co.uk and we'll print the best comments

Sarah Jessica Parker

SARAH-JANE AND HEIDI SAY:

'The vibrant coat is an unusual textural treat from SJP.'

MICHAEL SAYS:

'Classic SJP - this is her signature style. She looks really pretty - I love the Prada shoes.'

YOU SAY:

'I adore Sarah Jessica for all her quirks and individuality. The coat's not my favourite thing but, hey, it's SJP so she's forgiven. Now hand over that bag!' **fashionrat** ▶

HAVE, WANT, NEED.

FABSUGAR™

Celeb Style: Sarah Jessica Parker

♦ TUESDAY - 11:30AM BY FABSUGAR

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Sarah Jessica Parker gave off major style vibes as she led the [Fashion Week](#) brigade to the [Halston show](#) in a pleated gold lamé top — by Halston, of course — and cropped leather pants. For accessories, the [newly reigning chief creative officer of Halston](#) injected extra texture and shine via a sparkling necklace, [structured thorn clutch by Cassandra LA](#), and decadent Prada studded sandals. Chain wrap bracelets and a square-cut ring complete her fashion fire.





ANNA PAQUIN: GOOGLE'S BOUTQUES.COM LAUNCH PARTY
NEW YORK - NOVEMBER 17, 2010: Actress [Anna Paquin](#) attends Google's Boutiques.com Launch Party at NYC's Skyline Studio and was carrying the [Black Gladiator Clutch](#) by [Cassandra](#).

LOOK *of the* DAY

E-mail Share RSS

NEXT LOOK



A Scott/BFAnyc/Sipa

November 18, 2010

EDITOR'S PICK

Anna Paquin

WHAT SHE WORE

Paquin attended the boutiques.com launch party in an oxidized silver Prabal Gurung motocross dress with Cassandra's gladiator clutch and black peep-toe Christian Louboutin heels.

WHY WE LOVE IT

Check out those curves! The architectural lines of Paquin's modern metallic dress contoured her figure for stunning results.

Next: See more looks



ANNA PAQUIN: InStyle.com's LOOK of the DAY

INSTYLE.com - NOVEMBER 18, 2010: Actress Anna Paquin featured on InStyle.com Look of the Day carrying the Black Gladiator Clutch by Cassandra while attending Google's Boutiques.com Launch Party in NYC. Also, seen on numerous websites and bog spots.



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StyleWatch Poll

Last Night's Look: Hit or Miss? Vote on this week's styles including Anne Hathaway, Jennifer Lopez and more stars! You decide – are they fashionistas or flops?



18 of 50

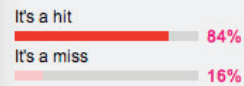
PREVIOUS

NEXT

ANNA PAQUIN

The newlywed ✨ blends tough and sexy in an oxidized Prabal Gurung metallic motocross mini dress and [Cassandra clutch](#) at Google's boutiques.com launch party in New York.

WHAT DO YOU THINK OF HER LOOK?



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Credit: A Scott/B
Updated: Saturday

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PEOPLE.COM: LAST NIGHT'S LOOK: HIT OR MISS?

PEOPLE.COM - NOVEMBER 18, 2010: Anna Paquin's look at Google's launch party for Boutiques.com was obviously a hit according to People.com poll. She was carrying the [Gladiator Clutch](#) by [Cassandra](#).



LOS ANGELES, CA: LOTUS CARS LAUNCH

LOTUS CARS LAUNCH - NOVEMBER 12, 2010: Nicollette Sheridan attended the Lotus Cars Launch and was carrying the [Thorn and Pony Clutch](#) by [Cassandra](#).



HOLLYWOOD: 2010 5th Annual 'What Is Sexy?' List: Bombshell Edition

HOLLYWOOD, CA - MAY 11, 2010: CW's hit show *Gossip Girl* actress [Michelle Trachtenberg](#) arrives at the reveal of Victoria's Secret Supermodels celebration of the 2010 5th Annual 'What Is Sexy?' List: Bombshell Edition at Drai's at the W Hollywood May 11, 2010. She was carrying the [Black Gladiator Clutch](#) by [Cassandra](#).



As seen in US Weekly

HAMPTONS: 2010 QVC Style Initiative Dinner

HAMPTONS, NY - JULY 30, 2010: CW's hit show *Gossip Girl* actress Kelly Rutherford arrives at the home of Dennis Basso and Michael Cominotto in the Hamptons for the QVC Style Initiative Dinner. She was carrying the Black Gladiator Clutch by Cassandra.



HOLLYWOOD: 2010 Annual Us Weekly Hot Hollywood Style Issue Party
HOLLYWOOD, CA - APRIL 22, 2010: MTV's *The Hills* star **Stephanie Pratt** arrives at the 2010 Annual Us Weekly Hot Hollywood Style Issue Party at Drai's Hollywood at the W Hollywood Hotel April 22, 2010. She was carrying the **Pewter Gladiator Clutch** by **Cassandra**.





SPORTS ILLUSTRATED SWIMSUIT 24/7: SI Swimsuit Overtime

LAS VEGAS - FEBRUARY 12, 2010: Model **Hilary Rhoda** arrives at the Sports Illustrated Swimsuit 24/7: SI Swimsuit Overtime at TAO Nightclub at the Venetian carrying **Black Gladiator Clutch** by **Cassandra**.



SPORTS ILLUSTRATED SWIMSUIT 24/7: NEW YORK LAUNCH PARTY
NEW YORK - FEBRUARY 9, 2010: Model **Hilary Rhoda** attends the Sports Illustrated Swimsuit 24/7: New York Launch Party at Provocateur at The Hotel Gansevoort carrying **Black Gladiator Clutch** by **Cassandra**.

OCTOBER 2010:
 ELLE Magazine: 25th Anniversary Issue
 Henri Bendel's store insert highlighting
 the **Thorn and Pony Evening Bag**
 by **Cassandra**.



HENRI BENDEL
 Debutante Leopard
 Wristlet, \$128

HENRI BENDEL
 Debutante Feather Pom
 Headband, \$58

animal



CARA COUTURE
 Haircalf Cuff, \$128
 Haircalf Bangle, \$128



HENRI BENDEL
 Wild Gold Hoop Earrings, \$138



HENRI BENDEL
 Debutante Zebra Ring, \$78



DEAN DAVIDSON
 18k Vermeil Plated
 Necklace, \$318

CASSANDRA
 Haircalf Swarovski
 Studded Bag, \$788



HENRI BENDEL
 NEW YORK

HENRIBENDEL.COM

FIFTH AVENUE | AVENTURA | BEVERLY CENTER | EASTON TOWN CENTER | FASHION VALLEY | KING OF PRUSSIA
 NORTHPARK CENTER | SHORT HILLS | SOMERSET COLLECTION | SOUTH COAST PLAZA | TOWN CENTER AT BOCA RATON

WWD WEDNESDAY

WEDNESDAY, SEPTEMBER 15, 2010

Mackage's polyester and spandex jacket, Dalin Chase's linen dress with silk bodice and Only Models' lion mesh top. **Cassandra** bag; Giuseppe Zanotti shoes.



WWD WEDNESDAY

WEDNESDAY, SEPTEMBER 15, 2010

Brands Aim to Beat the Blues

By Marc Karimzadeh

NEW YORK — While most experts on the economy are forecasting continued difficulty, contemporary designers and executives at fashion labels see glimmers of hope as they prepare for the Fashion Coterie show.

Many exhibitors at Coterie, which is being staged at the Jacob K. Javits Convention Center from Sept. 21 to 23, are portraying a level of confidence not seen in fashion since before the financial crisis began in 2008. They based their mood on myriad factors, from recent summer trade fairs where buyers placed healthier orders than in past seasons, to trends that home in on color — just the kind of stimulant many say is needed in these grim times. That said, the recession blues aren't going away quite yet, and a slew of executives said caution remained high when discussing their spring outlook.

Many concurred that there is business to be had, but it takes much more work to get it. As a result, several Coterie exhibitors are using the show to introduce new elements to their business. They include:

- Expanding the range of wholesale prices to offer retailers lower entry price points.
- Increasing the size of their booths to heighten exposure, bring more samples and enhance the comfort level for executives.
- Adding more items to the collection to allow buyers more versatility in their buying strategy.

- Incorporating special details such as embroidery and embellishment to heighten the perceived value of clothes.

"For events or something special, women are still willing to spend," said Los Angeles-based designer David Meister, who is known for his extravagant evening gowns and dressed reality TV star Whitney Port for her red-carpet moment at the 2010 CFDA Fashion Awards in June. "It really has to look new. The clothes have to have something to make it the wow factor. I am finding that clothes need to have a little embellishment. Simple, chic, understated doesn't fly out of stores."

Spring looks range from vintage preppy styles to pieces with innerwear details, such as lace trims.

Show producer ENK International is launching its "Tomorrow" concept at Coterie. A spokesman noted that initially this section was originated at the ENK NYC men's show and was a highlight of the show for retailers looking for emerging talent. Tomorrow at Coterie will include 12 new and emerging U.S. and international designers in a select atmosphere where these new talents can meet and present their collections. The designers were hand-picked by a select jury of industry notables.

Cynthia Rowley's spring lineup, which she unveiled during New York fashion week, featured many clean shapes in shertel colors, accessorized with bright sparks of geometric jewelry.

"Based on the preliminary responses from our wholesale accounts, we're feeling very positive about spring," Peter Arnold, president of the New York-based label, said of his anticipations for Coterie, where the New York brand will be an exhibitor.

Pricing, he noted, continues to be a key issue for most stores.

"Like the buyers, we are very price sensitive," Arnold said. "We are showing a broader assortment than in the past and including more specialty pieces, as well as bags, shoes, eyewear and legwear, at a variety of price points. Our retail customers are very item-driven and, as we've seen in our own stores, that merchandising model has proven successful."

Arnold added that, "e-tailers like Gilt Groupe and Rue La La have made the customer more price-conscious," noting that this environment requires such moves as a sharper pricing strategy, a wider assortment and quicker production turns.

Nicola Guarna, chief executive officer at Los Angeles-based Robert Rodriguez, the contemporary sportswear and eveningwear label that was acquired by Jones Apparel Group in February, expressed a sense of optimism.

"Our businesses are positioned well in the market and we have looked at each collection as an opportunity for growth either by expanding into new product categories or interestingly existing categories that are consistent with current trends," Guarna said.

He added that the Robert Rodriguez collection will showcase a strengthened focus on tailored dressing and will launch suiting at Coterie.

"We feel suiting is a natural extension for the brand and Robert has added some amazing design details that make them special," Guarna said.

The Robert Rodriguez Black Label, which Eva Longoria Parker recently spotted on the red carpet, will be at Coterie for the first time, and the company will also be showing its lower-priced Robbi and Nikki collection.

Meanwhile, New York-based, multiline showroom The Isabella Co. is bringing nine European lines to Coterie: Annette Görtz, Bianca, Gerald Darel, Greenstone, Javier Simorra, JA by Simorra, Marc Cain, Phard and Sita Murt. Howard Aubrey, president of Isabella Co., noted a "slight improvement" in the overall mood, with greater increases in the Southeast and Southwest.

"We are coming off August regional markets in Dallas, Atlanta and Las Vegas where we enjoyed significant increases in our spring 2011 orders and noted a more optimistic attitude amongst retailers," Aubrey added. "In light of the orders already received in our New York showrooms and at the regional markets, we are anticipating an enthusiastic reaction to the collections. In addition to benefiting from the increased weakness of the euro, our brands are presenting exceptionally strong collections. This should translate into increased orders."

Strenesse ceo Gerd Strehle cited ongoing growth for the German label in the U.S. market. Strehle said last season Strenesse was "able to gain several new accounts and our existing customers increased their orders, which has had a positive influence on this year's preorder mood. Buyers are entering our showrooms with numbers showing that the product is performing and their loyal customers are beginning to come back to the stores."

He added that compared to the past, the term "crisis" is less common in conversations.

"We are now focusing on the future and our potential," he added. "This time has given us the chance to think of new ways to gain market share and spread further into international markets. We have done our research and communicated with international sales managers to build on a collaborative relationship. This work helps us and our customers have a more positive outlook for our future."

Proactive outreach continues to be a key strategy for many contemporary sportswear labels.

"We have noticed in all the markets that attendance is down, but we are making our numbers by selling bigger orders to fewer people," said Monica Belag Foreman, president of Magaschoni.

"We have to make it up one way or another and often visit the buyers we are not catching. We have to study our customers' shopping habits more closely."

Nicky Zimmermann, head designer and creative director of Australian label Zimmermann, said the mood is brightening.

"We will be looking to build on some of our existing relationships and develop some new ones that can keep our business building," Zimmermann said. "We aren't ever in too much of a hurry so we would just like to build on what we were able to achieve from Coterie last year."

Cashmere label White + Warren is expanding its space at Coterie to accommodate for an increased assortment of sportswear and "to increase both domestic and international distribution through exposure at the show," founder Susan White said.

Pauline Nakios, owner and creative director of Lilla P, said that her contemporary brand will also be launching a larger booth, which will have features such as video streams and the space to accommodate two sample sets for buyers. Lilla P's spring collection has grown 25 percent with an increased dress offering.

Nakios said last year "was a very touch-and-go year for all, and luckily we ended year down just a stich, but we have so far had a fantastic 2010."

"I feel a great sense of improvement overall," she added. "Certain areas of the country are having a harder time and we feel the housing market, and the Gulf Coast region was affected by the oil spill because they didn't get the tourists they normally do. But it's a totally different ball game this year. Consumers are not buying as much, but they are spending again."



Twenty8Twelve's cotton dress, Lin's cotton vest worn backward; **Cassandra** bag; Stuart Weitzman shoes. Right: Genevieve Denier's cotton bustier and cotton shirt, Bishop's Cupra trousers; Erickson Beamon necklace.

PHOTOS BY PACE (L) MICHELLE MANTOVANI; (R) ANDREW HARRIS; (TOP) MICHELLE MANTOVANI; (BOTTOM) ANDREW HARRIS. STYLING BY MARIE VALLINO

WEDNESDAY, SEPTEMBER 15, 2010: WWD WEDNESDAY EDITION

"Brands Aim to Beat the Blues" article. Pictured to the left is the Lavinia Clutch and above is the Teagan Shoulder Bag by Cassandra.



CONSPICUOUS
\$234

CASSANDRA
'Naho' hobo: leather,
evergreen, imported.
Selected stores:
301213 \$595
Handbags.

opposite page:



NORDSTROM

AUGUST 2010

AUGUST 2010:
Nordstrom's Fall Advertising Catalog
Naho Hobo Bag by Cassandra pictured as
a full page and small highlight.



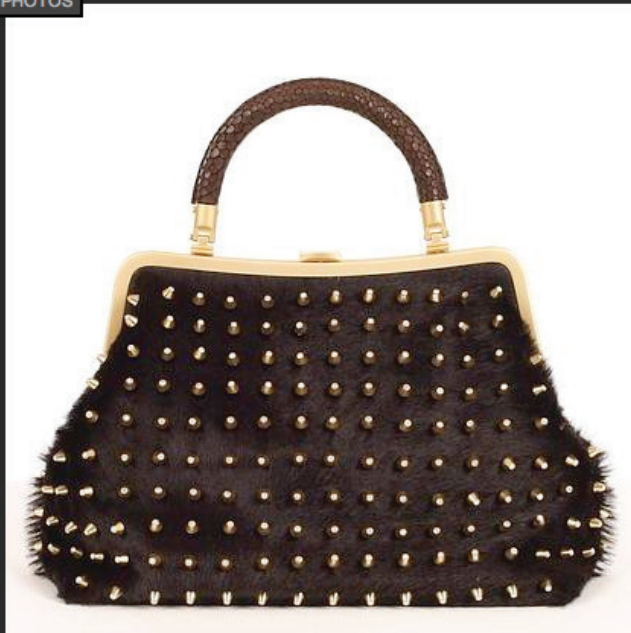
NEW YORK POST

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Totes on trend

One luxe bag will make a major fall statement

CATLIN THORNE HERSEY

1 of 30

TOUCH OF BLING

Ladylike bags toughen up with a bit of hardware. Cassandra studded handbag, \$788 at Henri Bendel, 712 Fifth Ave.

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Blushing beauties



Jan Gossart's 'Man, Myth, and Sensual Pleasures'



Drive him wild

NEW YORK POST.COM: TOTES ON TREND GALLERY

NEW YORK POST.COM - OCTOBER 5, 2010: [Thorn & Pony Evening Bag](#) by [Cassandra](#) featured in online article about Totes on Trend.

DRESSING UP FOR

THE HOLIDAYS AT ANY AGE



'20s

Look: Bloomingdale's

A hard shell with a softer underbelly, a peach dress gets to rock out with the leather bolero. Easy and very feminine. Lipsy (hot young British line exclusive Bloomie's) peach feathered minidress, \$299; French Connection leather bolero, \$397; Dita Vita black caged booties, \$99.95; Hammit G leather clutch \$150. All available at Bloomingdale's in Fashion Valley.



'30s

Look: Kerut Boutique

Make a statement with this one-shoulder that's still sexy and fun.

Sachin and Babi for Ankasa, black-and-gold dress, \$948; House of Harlow 1960, Lilian black lace pump, \$278; Cassandra Los Angeles, Thorn and Pony evening bag, \$1,095; Kara Ross hexagon earrings in blue lizard, \$278; Kara Ross Lg. Sugarloaf gemstone ring in lapis, \$278; Kara Ross gold wave bracelet, \$478; All available at Kerut in La Jolla.



'40s

Look: Gerhard Boutique

Classic and simple. A woman in this look will own the room wherever she goes. Derek Lam dress in forest green, \$1,590; Lanvin black patent leather peep-toe pumps, \$760; Lanvin red clutch, \$1,755; Lanvin bird cuff, \$1,410; All available at Gerhard in Del Mar.



'50s

Look: Neiman Marcus

'50s is the new fabulous, with a look as timeless and fresh as a beaded shift, kitten heels and simple clutch. Haute Hippie cream embroidered dress, \$595; Satin taupe Prada clutch, \$770; Black Gucci bootie, \$660; Black beaded hoop earrings, \$295; Spandex shimmer tights, \$28; All available at Neiman Marcus in Fashion Valley.

By Rebekah Sager | Photographs by Paul Body

Chris Cantore's Spam Slingshot | Backstage Drama: Green Room Tours | Santa's Vampire State of Mind?

SAN DIEGO

MAGAZINE

HOT BREAKFAST

THICK PANCAKES * SIZZLING BACON * MIMOSAS!

spots

Dig in to homemade blueberry pancakes at The Cottage, p. 62

16 PAGES of Local Performing Arts

san diego magazine.com
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SAN DIEGO MAGAZINE: DECEMBER 2010 ISSUE

SAN DIEGO MAGAZINE: Dressing Up for the Holidays at Any Age - DECEMBER 2010
30's Look from Kerut Boutique featuring the **Thorn & Pony Evening Bag** by **Cassandra**.

CALIFORNIA ApparelNews

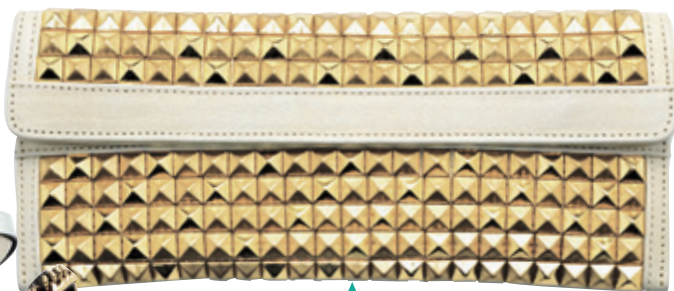
THE VOICE OF THE INDUSTRY FOR 66 YEARS

\$3.50 VOLUME 66, NUMBER 2 JANUARY 8-14, 2010



BODY ARMOR

Studded, chained and spiked, accessories create a tough yet chic edge.
For more on the trend, see pages 12 and 13.



Clockwise from top left: MAWI's gold-plated brass dynamite, dome and spiral necklace (\$323), CC SKYE's gold-plated "Spike" cuff (\$70), NOIR's gold-and-silver -plated "Mace" spiked ball ring with cubic zirconia (\$85), CC SKYE's gold-plated "Giant 3 Stud" white patent-leather cuff (\$98), CASSANDRA LOS ANGELES' gold-studded leather clutch (\$245), ROCK & REPUBLIC's leather "Pandora" heel in mixed metallics (\$180).

BEN COPE

Malibu's Retail Market Grows Hotter

By Andrew Asfendy Retail Editor

On any given sun-splashed day in Malibu, Calif., shoppers can wander by the updated **Malibu Country Mart** and peek into the designer-fashion boutiques that sell the latest creations by Ralph Lauren, John Varvatos or Morgane Le Fay.

Or they can meander next door to the **Malibu Lumber Yard**, an airy upscale shopping center opened in 2009 on the site of **Malibu Hardware**, and lounge in chairs on the wooden deck or peruse high-end boutiques such as **James Perse**, **Kitson** and **Alicia + Olivia**.

With upscale retail blooming like poppies in the city, which has many celebrity residents, the more than 40-year-old **Malibu Village** looks a bit like the ugly retail stepchild.

But that is about to change. Developers Pouya Abdi and
➔ Malibu page 10

Surf Report

Trade Shows Court Skate Industry to Boost Attendance

By Erin Baraja Manufacturing Editor

Skate, always the cool kid in the action-sports industry, has become as popular and elusive as the dreamboat quarterback.

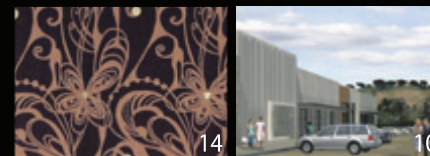
Over the last few years, skate brands—primarily footwear—have slowly slipped away from action sports' biggest trade shows in favor of smaller regional and skate-focused events geared to their particular sellers and buyers.

Skate's quick disappearing act was felt acutely at last fall's round of **Surf Expo** in Orlando, Fla., and the **Action Sports Retailer Trade Expo** in San Diego, where there were more skate brands absent than present.

Now, the industry's big trade shows are making major plays to get skate brands and buyers back on their show floors. "It's safe to say we want [skate] back," said Andy Tompkins, vice
➔ Surf Report page 8

INSIDE

Where fashion gets down to business



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- Web Watch ... p. 6
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- New York Textile Preview ... p. 14
- New York Textile Resource Guide ... p. 19

www.apparelnews.net



Bags & accessories website opens showroom

October 6, 2010

by Vanessa Liew

DoorstepLuxury.com, a Singapore-based e-boutique offering edgy pieces sourced from major fashion weeks around the world, has opened a showroom.

The by-appointment space will showcase bags and accessories from the 22 labels the website carries, many of which aren't currently available in Singapore stores.

The website has a personal buyer based in Paris and CEO Miranda Fynn also makes trips to showrooms during the major fashion weeks to scout for upcoming or interesting brands for the site.



From left: Ranjana Khan Collar Cascade Necklace (\$1,505), Manoush Exode Wallet (\$460) and **Cassandra LA Pompei Large Tote Bag (\$1,415)**

Other labels to look out for: Ranjana Khan, by the wife of fashion designer Naeem Khan, who can do a precious crystal bib necklace just as well as an edgy waist-length chain necklace with collar. Manoush, a French label whose Autumn/Winter collection features Moroccan-inspired motifs and **Cassandra LA, whose studded Pompei Large Tote Bag (\$1,415) is the best-selling bag in the store.**

HERWORLD.COM: DOORSTEPLUXURY.COM ARTICLE

HERWORLD.COM - OCTOBER 6, 2010: **Pompei Large Tote Bag** by **Cassandra** featured in an online article about the launch of DoorstepLuxury.com, a new online boutique that sells many Cassandra handbags. The **Pompei Large Tote Bag** is quoted as being "the best-selling bag in the store".

goldie H.P.FRANCEの10周年限定バッグ

コレクションブリヴェから登場のスイートなベージュピンクのレザーバッグは、goldie H.P.FRANCEの10周年記念限定アイテム。シリアルナンバー入りのポーチーが、さりげないアクセント。ポーチーつきレザーポストンバッグ(H29×W46×D18cm)¥79,800(コレクションブリヴェ/ゴールドティッシュ・ペー・フランス)



16 サラも愛用する注目のバッグブランド登場!

LA出身のデザイナーが去年スタートした話題のバッグブランドが日本に登場! 良質のレザーに凝った装飾を施したバッグは、個性的かつスタイリッシュでサラ・ジェシカをはじめとするハリウッドセレブに大人気。

スタッズボニースキンバッグ(H19×W29×D11cm)¥115,500(カサノドラ/FREE'S SHOP)



15



右から: ブロンスバッグ(H19×W28×D6cm)¥39,900、レッドショルダーバッグ(H15.5×W21×D4cm)¥36,750(共にレベッカ・ミンコフ/アナサエデザイン 原宿本店)

モードな装いにもマッチしそう! アギネスのLOVEブランド

人気モデルのアギネスのお気に入りブランドはおしゃれ業界にも非常に話題的。今季はヴィンテージ風レザーにベルトをあしらった、エッジのきいたデザインが特徴。

ハリウッドのトレンド満載! ミリタリー&ロックなトート☆

キットソンの今季テーマのひとつが、ミリタリーロック。人気のトートバッグもカーキにスタッズロゴとミリタリーロック仕様に! キュートなファーチャームつき。



20

フォックスファーチャームつきロゴスタッズキャンバストートバッグ(H34×W57×D22cm)¥10,290(キットソン/キットソン ジャパン)



刺繍/パッチワークバッグ(H37×W35×D17cm)¥29,400(Raj/Kal Lani渋谷マークシティ店)

19

ニコールとお揃い!? 最旬エスニックバッグ

エスニックストールが大ヒットしたRajから、バッグが誕生。ヴィンテージ生地というこだわりで、ニコなど、おしゃれ感度の高率が高いのも納得です。



18

キュートな犬のキャラもポアで冬モード

犬のキャラが人気のmimo.の定番バッグも、キュートさはそのままに、落ち着いたカラーのコーデロイで冬仕様にアレンジ。緑のポアやゴールドの裏地で人と差をつけて。

コーデロイプリントトートバッグ(H20×W32×D12cm)¥7,245(mimo./mimo. LUMINE EST新宿店)

こだわりのブランドからセカンドラインが誕生!

シンプルで機能的なバッグが人気のガヤのセカンドラインがスタート! 旬のダウンバッグはボーイッシュでありながら、細い持ち手や薄手素材などさりげないフェミニンさも。



21

右から: オリーブナイロンバッグ(H31×W41×D19cm)¥8,400、ネイビーナイロンバッグ(H30×W46×D15cm)¥8,400(共にアイアム ノットアノックオフ/ナノユニバース 新宿)

人気ショップCherから誕生! シェル ショアの2大付録!

Sweet

たっぷり入るBIGサイズ!

Cherから生まれたシェル ショア 超生役超チャート 縦31×横41×マチ13cm

今月のカバーガール 浜崎あゆみ

梨花、安室奈美恵、佐々木希、西野カナ 憧れガールになりぎり!ヘア&メイク術

劇的にアカ抜ける魔法テクを伝授 乙女の勝負服 実例150

人気タレントの私服からトレンド度がアップする小物使いまで 秋のおしゃれバトルを勝ち抜くためのヒントが満載です!

レディなきちんと派 vs 定番スイーツ派 注目の2大テイスト着まわし対決!

ゆる可憐ドレスから注目のボンチョまで 今年はこの2つの当たり年ですよ!

土屋アンナ×ローリー・ロドキン×sweet トリプルコラボジュエリーが完成!

としまあけぼの SHOPPING BOOK



23

エスニックトートバッグ(H30×W41×D15cm)¥9,190(アナサエデザイン/アナサエデザイン 原宿本店)

アローズ×フェリージ×ベグのレアなトリプルコラボがお目見え

アローズとイタリアのバッグブランド、スコットランドの老舗生地メーカーによるトリプルコラボ。鮮やかなチェックとメンズライクな雰囲気の魅力。トートバッグはリバーシブルで中がチェック柄。

右から: リバーシブルバッグ(H29×W48×D23.5cm)¥1,450、チェックバッグ(H19×W25×D18cm)¥1,540(共にフェリージ/ユナイテッドアローズ 銀座店)



22

バス別注は 的で争奪戦必至

別注のラウラのバッグが上と、早くも噂に! ソフトなレプリカデザインが機能的。テスにも活躍しそう。

×W35×D28cm)¥39,900(ラウラ/ユニバース 豊洲)

OCTOBER 2010: Japanese magazine "Sweet" Thorn and Pony Evening Bag by Cassandra.



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BLOG

A Stunning "Look of the Week" Prize Pack for Fall!

by website_editor, Tuesday, October 05, 2010

You may have noticed on our Season 39 premiere that lovely Lanisha modeled our "Look of the Week," an entire Fall fashion ensemble, as one of our prizes.

A lot of you have been asking, so we thought we'd help you out to find these great pieces for yourself! From the boots to the purse to the earrings and more, you can get the same great fall look that Lanisha is modeling!

You'll be seeing more of these fashionable prizes throughout the season, and we'll be posting links to these great fashions periodically, so be sure to **keep checking back!**



Sword "Talla" Leather Jacket in silver is available at www.revolveclothing.com

Alexander Wang Frida Bottle in black is available at www.forwardforward.com

Haute Hippie Striped Racerback Tank is available at www.nordstrom.com

J. Brand Jeans available at www.jbrandjeans.com

Cassandra Los Angeles Handbag available at www.cassandra.com

Glass Earring available at www.jcrew.com

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TAGS

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PRICE IS RIGHT.COM: LOOK OF THE WEEK PRIZE PACK

PRICE IS RIGHT - Season 39 Premiere: **Naho Hobo Bag** by **Cassandra** was featured on this episodes Look of the Week Prize Pack.



stephaniepratt

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Lists

Wow these purses are exquisite! www.cassandra.com I'm in loveeee

about 20 hours ago from UberTwitter

Verified Account

Name Stephanie Pratt
Web <http://www.allste...>
Bio Check out my official website to see more of what I'm up to! - xoxo steph

81 following 300,357 followers 2,280 listed

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CASSANDRA

LOS ANGELES

CASSANDRA SMITH

Cassandra Smith has always had an eye for detail and began her career in the fashion industry designing for leading fashion companies. She decided to branch out on her own in 2001 and launched C-Trade Enterprises designing and manufacturing high-end hardware, trims and heat transfers. Supplying companies such as Juicy Couture, 7 For All Mankind, Christian Audigier, Liz Claiborne and Ralph Lauren swimwear quickly led C-Trade to become an independent leader in the industry.

In 2009, Cassandra succumbed to her passion for fine leather and design, launching her own luxury handbag collection under the label C A S S A N D R A. Utilizing her hardware company and her broad experience of the industry, she wanted to design handbags that suited her lifestyle. This meant they needed to effortlessly go from the office to dinner and still possess the luxuriousness of a fine piece of jewelry. With this thought in mind, she worked tirelessly on her first collection to ensure flawless perfection. From this very first collection, the Thorn & Pony Evening Bag, was an instant success and remains her signature handbag and best seller.

The C A S S A N D R A collection has created a niche in the market, filling a void for handbags that combine luxe and elegance with modern sophistication, versatility and functionality. The result has turned the attention of many fashion icons, celebrities, publications, websites and blogs. Sarah Jessica Parker, Anna Paquin, Kelly Rutherford, Michelle Trachtenberg, Stephanie Pratt and Sports Illustrated Model Hilary Rhoda are among the many fans of C A S S A N D R A. Our handbags have been featured in Elle Magazine, WWD, People.com and InStyle.com. They are sold at major department stores including Nordstrom, Saks Fifth Avenue and Henri Bendels, as well as numerous boutiques worldwide.

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